

Relationships with Local Communities and Global Society

Basic Approach

As an enterprise operating on a global scale, the MinebeaMitsumi Group believes in the importance of building sound partnerships with local communities through good communication. To establish firm roots in those communities, we carry out social contribution activities meeting local needs based upon our “Five Principles.”

Contributing to Global Society

Initiatives in Europe

Donations to Local Healthcare Facilities

The Lincoln Plant in England participated in a donation campaign called “It’s a Knockout” in June 2017.

A team of employees competed in an obstacle course race and came in first place out of 12 teams. The collected funds were donated to a healthcare facility that provides hospice care.

Initiatives in China

Supporting Community Development

Plants in China contribute and donate supplies to the elderly in local welfare facilities and children in impoverished households. Employees also meet with seniors and children to strengthen ties with local communities.

In areas that have been affected by natural disasters such as typhoons, flooding, and earthquakes, employees participate in a variety of support programs for the benefit of local development such as making donations to support rapid recovery and participating in cleanup activities.



Employees participate in cleanup following a typhoon

Initiatives in the Philippines

Support for Local Healthcare

The Cebu Mitsumi Plant in the Philippines conducts a variety of local healthcare support programs.

In October 2017, the plant, with the cooperation of employees, conducted free dental and eye examinations and diagnoses and provided medicines. On the day of the event,

263 persons from mountainous areas who have difficulty traveling to clinics attended.

Initiatives in Thailand

Support to Improve Livelihoods

NMB-Minebea Thai cooperated with a local community center to support improvement of the livelihoods of local residents. In FY2017, the company conducted a two-day course on the production and sale of craftwork such as artificial flowers as a means of enhancing livelihoods that can be conducted from the home. Many local residents attended the course.



Community members and MinebeaMitsumi employees

VOICE

Receiving Support from MinebeaMitsumi



Mrs. Bang-On

Center Leader
Baannongtam Community

Thanks to this program, the livelihoods of many local residents have been improved, and we are extremely grateful. Residents are able to make artificial flowers during their free time and supplement household finances, and the program has been quite well received. I look forward to cooperation from MinebeaMitsumi in the future for the further development of the community.

Contributing to Local Communities

Support for Earthquake Recovery

MinebeaMitsumi established the “Charitable Trust-MinebeaMitsumi Scholarship Fund for Orphans of the Great East Japan Earthquake” as an endowment for children orphaned by the Great East Japan Earthquake. The scholarship fund provides annual grants of 100,000 yen to orphans of elementary school and junior high age, and 300,000 yen upon graduation of junior high school. Every March, third-year junior high school children receiving support from the trust are invited to Tokyo to celebrate their graduation alongside employee supporters.



VOICE

Participating as an Employee Supporter



Rie Miura

General Affairs Department
MITSUMI ELECTRIC CO., LTD.

I was deeply impressed by the Company undertaking major programs that can be carried out only by a company, but I also wanted to contribute to local communities as an individual employee. I participated as an employee supporter in graduation events held for children on March 23 and 24, 2018.

I took care to avoid bringing up any painful experiences, and I felt relieved that the children enjoyed spending time with the friends they met at the event and that they showed smiling faces to the supporters.

The children told me about club activities that they want to try and what they are studying for the future. I was most pleased to see them looking forward to high school life. I will continue participating in social contribution programs that support the children who will become the leaders of tomorrow.

Beautification of the Sagami River

The Mitsumi Electric Atsugi Business Division cooperates with local environmental beautification activities.

Each year, plant personnel participate in the Central Kanagawa Sagami River Summit, Six Municipality Joint Cleanup Campaign, with 31 employees participating in the campaign conducted in May 2017. They gathered garbage including empty cans, plastic bottles, and glass starting early in the morning at 7:30. After the cleanup, they released 5,000 juvenile sweetfish into the river.



Employees participating in the cleanup campaign

Support for Certified NPO Asama Highland Sports Club

As part of its amateur sports promotion, the Karuizawa Plant supports curling through donations to the Asama Highland Sports Club, a certified incorporated nonprofit organization. The monetary donations assist the club in holding curling competitions and support junior and wheelchair teams.

Each year, the plant sponsors the MinebeaMitsumi Cup, an Asia-Pacific curling tour competition conducted at the site.



The MinebeaMitsumi Cup curling tournament

Workplace Visit by Elementary School Students

The Fujisawa Plant conducted a plant tour for nine third-grade students from the local Fujisawa City Shinbayashi Elementary School.

The tour was conducted in cooperation with a “school district exploration” class. The students investigate companies and public facilities located within the school district and then visit them to talk with the employees working there and deepen their understanding of the local community.

The students were excited by the many things they were seeing for the very first time, and asked many questions typical of elementary school-age children as well.



An employee provides an explanation to the children

Regular Discussions with the Community

The Karuizawa and Yonago plants hold regular discussions with members of their local communities to facilitate continual dialogue.

The Karuizawa Plant holds semiannual discussions with local community members. At the ninth and tenth regular meetings held in May and November 2017, plant employees and community members exchanged ideas on a broad range of topics including disaster preparedness planning, accident response drills, local production for local consumption, and expectations for new products.



Meetings with the community at the Karuizawa Plant

Future Issues and Goals

By continuing to make active contributions to local communities in and outside Japan, the MinebeaMitsumi Group will strive to be an organization which deepens its community roots and expands sustainably with local communities.