

Using ISO 26000 to Analyze CSR Status

We conducted an analysis of our CSR activities at global sites based on ISO 26000 to confirm the progress of our initiatives. Here, we provide an overview of the analysis and the results.

Promoting CSR Management Globally

As an enterprise doing business on a global scale, the Minebea Group believes that active and continuous CSR promotion is important. Based on this belief, we have set the following medium-term CSR goals to achieve by the end of FY2015: Promote CSR management across the Group, including overseas sites CSR; Enhance PDCA management to meet global standards CSR; and Promote CSR awareness activities across the Group, including overseas sites. With these as our goals, we are promoting CSR management across the entire Group.

Conducting Analysis Based on ISO 26000

Since FY2013, the Minebea Group has been conducting analyses of our CSR activities using ISO 26000*, an international standard for social responsibility, in order to better understand the progress of CSR throughout the Group and create policies for future activities. In the most recent survey, we conducted an analysis using seven key themes proposed by ISO 26000 as well as the item, "Social Responsibility Awareness and Integration into Entire Organization."

In FY2013, we conducted an analysis of CSR activities at domestic sites while confirming the importance of each item to the Group. In FY2014, we held discussions with the CSR Officers at six major Asian sites outside Japan to survey the status of CSR activities relating to the eight different themes.



Sharing CSR approaches, including ISO 26000 implementation, during teleconferences with domestic CSR Officers

Analysis Results and Future Initiatives

The results of the latest surveys confirmed that sites in Japan and Asia are implementing basic CSR activities. Additionally, we found that at many of the Asian sites outside Japan, we must address the issue of how to systematically proceed with CSR activities through collaboration with the head office, mainly through the local CSR Officers appointed in FY2013.

In terms of specific initiatives, we found that some of the sites outside Japan have exemplary environmental initiatives, and it is necessary to share leading examples among our global sites. We also shared the importance of promoting throughout Asia the continual implementation of supply chain management and other initiatives which have already made progress.

Moving forward, we will expand the scope of analysis to Europe and the U.S. and continue to confirm the status of activities through discussions with local representatives. The results will be used to formulate a global CSR promotion strategy and promote PDCA management through communication with CSR Officers.

*A guideline published by the International Standards Organization (ISO) in November 2010. The guideline proposes seven themes for implementing social responsibility within an organization: Organizational Governance; Human Rights; Labor Practices; the Environment; Fair Operating Practices; Consumer Issues; Community Involvement and Development.

Evaluation Results for Japan and Asia (six sites)

