

Relationship with Local Communities and Global Society

As a corporate citizen, the Minebea Group aims to contribute to society through activities supporting both local communities and global society.

Basic Approach

As an enterprise operating on a global scale, the Minebea Group believes in the importance of building sound partnerships with local communities through good communication. We carry out social contribution activities meeting local needs, in order to establish firm roots in those communities.

Contributing to Global Society

Appointment as Honorary Investment Advisor by the Board of Investment of Thailand

The Board of Investment of Thailand (BOI) is a governmental organization authorized to award preferential treatment for investment in order to promote investment in Thailand. In recognition of the fact that the Minebea Group has continued to actively invest in the country ever since establishing its Ayutthaya Plant in 1982, the BOI appointed Yoshihisa Kainuma, President and Chief Executive Officer of Minebea, an honorary investment advisor on June 10, 2010. We intend to continue contributing to Thailand's further development by making recommendations to promote investment in Thailand by Japanese companies.



Appointment ceremony

Building Schools and Libraries in Thailand

In Thailand, a key manufacturing center for the Minebea Group, we focus on support activities for children's education. As part of this effort, we collected and contributed a total of 3.5 million baht to the Mae Fahn Luang School in Tak Province in order to replace the dilapidated school building and build a new library. As a result, the school was able to increase its capacity from 70 to 100 students.

We intend to intensify our efforts to support the education of Thailand's young in the future as well. Among planned projects, we are now collecting funds to build a new junior high school near the Mae Fahn Luang School.



Mae Fahn Luang students and their new school building

Promoting Environmental Education

Presentation of Books to Thai Schools

To support environmental education among Thai children, the Minebea Group has contributed books on the environment and energy to schools in the vicinity of our plants. In FY2009, we presented approximately 200 books to the Mae Fahn Luang School and 107 books to the Wang Daeng Nuar School.



Presenting books to the Wang Daeng Nuar School

Waste Separation Seminar at Bang Pa-in Plant

In FY2009, together with officials from the Natural Resources and Environment Administration, staff of Minebea's Bang Pa-in Plant in Thailand held a seminar to teach proper waste separation to children at the Thammanawa School. The seminar's aims were to improve awareness and understanding of waste separation and promote reuse of natural resources, and it was attended by a total of 507 children, 279 from the elementary school and 228 from the junior high school. The Bang Pa-in plant also contributed 12 waste separation containers to the school.



Students attending a waste separation seminar

Contributing to solving social issues by raising children's awareness

Our aim in inviting elementary and junior high school children to participate in a waste separation seminar is to increase their awareness of and instill in them the importance of separating waste from an early age. This activity was begun because in Thailand, the amount of waste produced is growing at a phenomenal rate and waste separation is not yet a widespread practice, which has made waste a major social concern. We hope to fundamentally solve the problem through seminars, and we will support such seminars at one or more schools a year.



Pinphaka Nadej
Secretary of CSR
NMB-Minebea Thai Ltd

Protecting Nature in Thailand

As part of its efforts to protect nature in Thailand, the Minebea Group is actively involved in tree-planting programs. One such program got underway in the estuary region of Prachuapkhirkhan Province in FY2007, where 30 of our employees took part to plant mangrove trees. In FY2009 alone, we planted 40,000 trees, and a cumulative total of 100,000 trees have been planted since the start of this activity in FY2007.

A group of 30 Minebea employees participated in a reforestation project sponsored by the Thai royal family in the Cholasit region of Lop Buri Province. In addition to planting teak trees found in the vicinity of Pa Sak Cholasit Dam, they released fish indigenous to the region. A total of 100,000 fish were released in FY2009.



Staff participating in the Cholasit reforestation project

Contributing to Local Communities

Plant Tours

Groups of elementary and junior high schools on field trips are always welcome at Minebea Group plants. Our Karuizawa and Fujisawa plants offered tours to school children in FY2009, and in addition to touring our facilities, they also took part in hands-on activities to get a taste of actual work.



Donation of Weigh Scales for Wheelchair Users

Since FY2008, we have been donating weigh scales for wheelchair users incorporate Minebea-produced load cells. In FY2009, we donated one scale to Miyota Town, Nagano Prefecture, where our Karuizawa Plant is located, and another to Fukuroi Municipal Hospital, located close to our Hamamatsu plant. These scales allow wheelchair users to be weighed without having to get out of their wheelchairs, which significantly reduces the workload of staff at medical and social welfare facilities.



Presentation ceremony at Heartpia Miyota
Presenting a document listing the content of the donation to Yuji Moteki, Mayor of Miyota Town

Promoting Amateur Sports

To promote amateur sports, Minebea provides operational support and has donated bench jackets to Curling Hall Miyota, a regional sports center located in Miyota Town, Nagano Prefecture.

Additionally, in FY2009 we supported the 2009 Karuizawa International Curling Championship. At this tournament, 16 curling teams from nine countries, including the Nagano Prefecture women's team, joined in five days of heated competition.



Summer Evening Festival at the Fujisawa Plant

Just before the start of the summer holidays each year, the Fujisawa Plant holds a summer evening festival. Comprising a wide range of individual events, this festival is enjoyed by employees, their families, and many people from the area.



The 2010 Summer Evening Festival

Welcoming over 1,000 visitors from the plant and the surrounding region, the summer night festival held at the Fujisawa Plant on August 10 was a much bigger success than anyone expected. Many members of the organizing committee, myself included, had no previous experience planning and running an event like this. At first, we had no idea how to get started, and both preparation and organization on the day itself were completely nerve-racking. But ultimately, the stage performances, stalls, and other attractions that we arranged were a big hit with all who came.



Nobuhisa Ikegami

Vice-chairman, Health Management
Planning Committee
Fujisawa Plant, Minebea Co., Ltd.

Future Issues and Goals

Minebea hopes to be a company that can develop relationships of trust with local communities and that can continue growing with them, through ongoing involvement in activities contributing to society both in Japan and abroad.