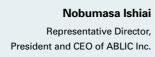
## **Chapter III** Initiatives for Value Creation – Strategies by Business

**ABLIC** 

We will face the challenge of a globally expanding market through the strength of Japan's unique manufacturing and masterful technology!

Aim to promptly achieve 100 billion yen in analog semiconductor sales through the synergies generated by the INTEGRATION with the Eight Spear products





### ■ Background details of business integration

With a focus on "ultra-small, power-saving, and easy-to-use" in its analog semiconductors, ABLIC is strong in the consumer electronics, automobile, medical, and industrial fields. The organization excels in solidarity, speed, and energy, and is a development-driven company that constantly challenges itself to pursue cutting-edge industrial innovation.

Through the recent business integration of ABLIC with MinebeaMitsumi, we expect strong synergies in all fields including sales, production, and technological development. Using ABLIC's abundant transaction track record and knowledge within a range of industries in INTEGRATION including overall Group product development and proposals to end customers—we are working to expand our business opportunities to achieve 100 billion yen in net sales in the analog semiconductor business.





### ■ Effects of business integration

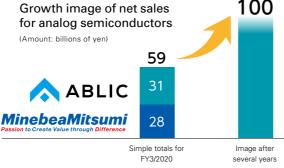
Sales

 Strengthening mainstay products and expanding the global customer base

Production

- Building a production system that allows stable supply with high technology and cost competitiveness
- Establishing rock-solid BCP responsiveness

Technological • Strengthening new product development capabilities through technological synergies between integrated electronic components and analog semiconductors



# Origin of the company name



Company name in Japanese: エイブリック株式会社 Company name in English: ABLIC Inc. Company name in Chinese: 艾普凌科有限公司

On January 5, 2018, the new company name ABLIC Inc. was born. ABLIC is a coined word combining ABLE (possible) and IC (abbreviation of "integrated circuit"), expressing that semiconductor technology enables possibilities. The company name was decided by a vote by all employees.

The company logo consists of an upwards arrow, representing growth, combined with a diamond ( ), representing integrated circuits, which together form an "A," the first letter of the company name. This, as a whole, expresses its corporate vision of striving to help society grow through semiconductor technology

# **History**

1881	Established K. Hattori (currently Seiko Holdings Corporation)
1937	Established Daini Seikosha Co., Ltd. (currently Seiko Instruments Inc.)
1968	Began CMOS IC R&D.
1979	Started manufacturing analog quartz ICs
2015	SII semiconductor business spin-off Established SII Semiconductor Corporation
2016	SII Semiconductor Corporation commenced operations
2018	Change Name to "ABLIC Inc."
2020	Business integration with MinebeaMitsumi Group

## **Highlights of ABLIC**

Net sales ¥30.0 billion

Operating margin

10% or more

DNA

Serious manufacturing and a penchant for quality

Solutions that resolve

**CLEAN-Boost®** 

### Strength (selling points)

#### <Core competencies>

- SMALL (ultra-small)
- SMART (power-saving)
- SIMPLE (easy-to-use)

### <Solid support for global customers>

- One global team (solidarity and speed)
- Vertical integration (three-pronged system of development, manufacturing, and sales)

#### <Initiatives for SDGs>

 CLEAN-Boost<sub>®</sub> technology that uses discarded energy

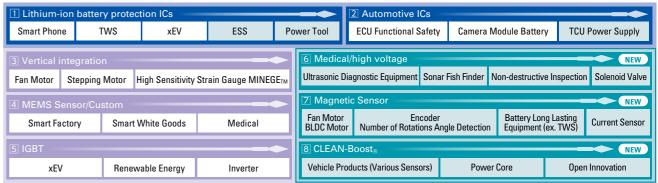
#### <Commitment to quality>

 Received awards (top-quality supplier) for ten consecutive years from major automotive

High-level operating margin and ompetitiveness

## **Product portfolio**

ABLIC's Three Spears newly added to MITSUMI semiconductor's Five Spears (focus development fields)



1 and 2 are the fields on which both MITSUMI and ABLIC focus, while 3 - 5 and 6 - 8 are the fields on which MITSUMI and ABLIC focus, respectively. By mutually complementing and integrating these fields, we will generate synergies and pursue powerful growth.

# **Creating solutions to social issues**

### CLEAN-Boost® technology

This is the ABLIC's unique technology, which is optimal for energy harvesting etc., that allows wireless signaling by storing and boosting small amounts of energy that could not previously be used as power. The Power storage and voltage boost circuit technology, the core of CLEAN-Boost® technology, has been developed through joint research with Ritsumeikan University.

# <Example> "Battery-less water leak detection sensor"

- INTEGRATION with the infrastructure business

CLEAN-Booste-compliant product that wirelessly sends water leaking signals using self-generating power with leaked water. This product has been created through joint development with TAISEI CORPORATION.

As no power supply is required, no large-scale construction nor battery replacement is necessary. The device can be easily retrofitted, even to places difficult to access for maintenance. By installing this sensor, water leaks can be detected from the initial stages, allowing a response before trouble occurs or damage spreads. The device realizes significant cost and time reductions and makes a significant contribution to reducing the environmental burden.





Image of "battery-less water leak detection

In 2019, ABLIC received Best Paper Award at IEEE\* - CLEAN-Booste technology recognized around the world for its potential for semi-permanent power supply -\* IEEE ("I" triple "E"): Headquartered in the U.S., IEEE is the world's largest expert organization contributing valuable technological information to human society

MinebeaMitsumi Group Integrated Report 2020 36 35 MinebeaMitsumi Group Integrated Report 2020