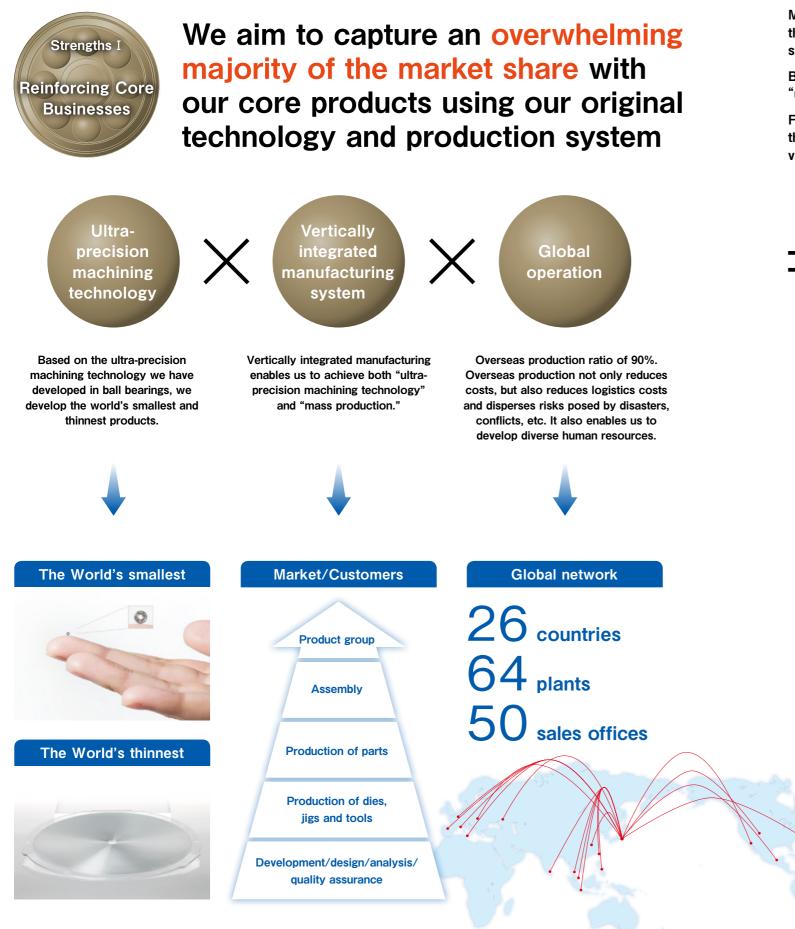
#### Value Creation Story of MinebeaMitsumi Chapter I



MinebeaMitsumi's core businesses (which include bearings, motors, and sensors) are supported by three competitive advantages: "ultra-precision machining technology," "vertically integrated production system," and "global production operations."

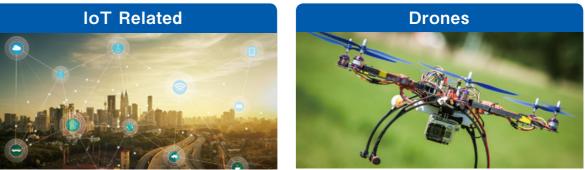
By continuously strengthening these three competitive advantages, we generate value in the form of "ultra-high quality," "highly competitive pricing capability," and "swift and unrivalled supply capability."

From among stable large-scale markets, the Company focused on specific markets where it could make the most of its strengths. As a result, we have captured the overwhelming majority of market share in variety of our products.

# Ultra-high quality, highly competitive pricing capability, and swift and unrivalled supply capability

### High market share in fields requiring high precision and quality

The Company's ultra-high quality products meet customer's rigorous requirements for quality, price, and delivery time



Server cooling fans for data centers that operate around the clock every day of the year, and other products. Sales are continuing to increase as demand increases due to the rapid progress of SNS and data cloud services.



In the aging society of the near future, the Company's products, including sensors, will contribute to reducing the burden on health care providers and to improving patient QOL (quality of life). At the same time, business opportunities are expanding

## Swift and unrivalled supply capability

In the case of ball bearings, long-term stable supplies are required, in the order of hundreds of millions per month. LED backlights for LCDs also need to be produced quickly in the tens of millions in step with customers' demand trends. We mass produce products at the same level of high quality at all our factories worldwide.

Ball bearings for drones required to deliver high durability and safety amid a harsh environment affected by changes in temperature, and other products. The market is expected to expand even further as these products are used in a growing variety of ways, including in transportation and logistics.



Various safety parts playing an increasingly important role with the advance of electrification and automated driving in vehicles and response to the environment, and other products. The Company's high-quality products, such as bearings, motors, and connectors, are contributing to addressing the issue of severe temperature change and to meeting demand for products that are durable enough to last for decades.