## **Chapter III Activities for Value Creation**

## **Strategies by Business**

We originally embarked on business as a manufacturer specializing in ball bearings, but later applied core technologies, such as ultraprecision technologies, developed through machining operations, to our Electronic Devices and Components.

We have built a reputation, which is a unique position, as an "INTEGRATION manufacturer of precision components" with a multifaceted business portfolio unlike any other in the world which contributes to the company's risk diversification efforts. We are dynamically developing markets in each business segment, and each has different business opportunities, risks, and measures to deal with them. We will explain our business strategies, including a business overview, on the next and subsequent pages.

