Chapter I Value Creation Story of MinebeaMitsumi



Diversified management centered on niche fields, underpinned by strong technologies

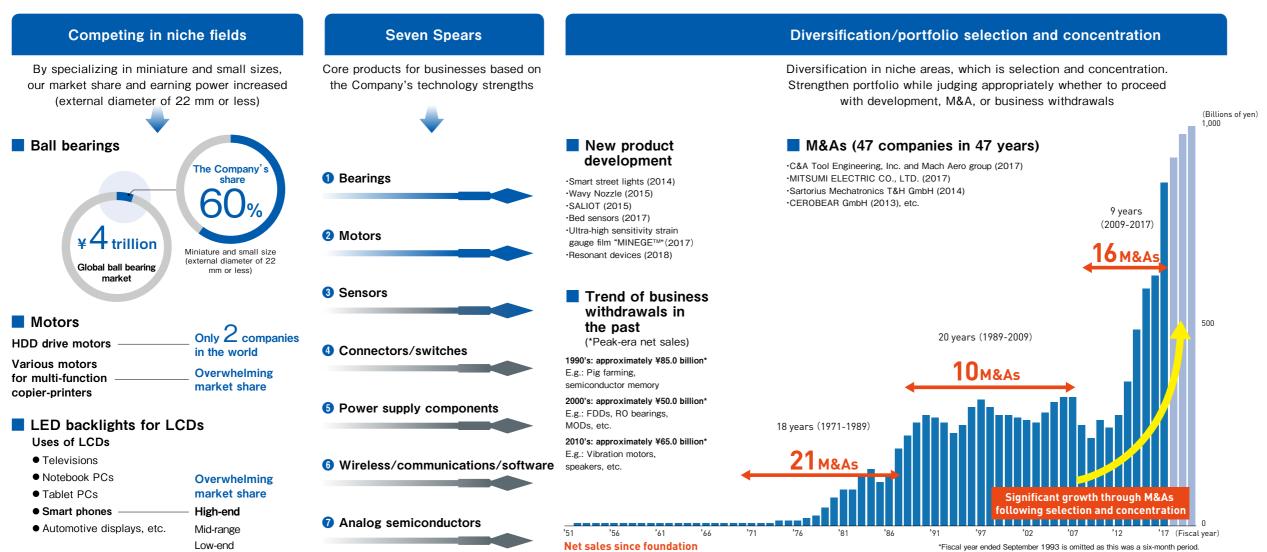


MinebeaMitsumi's strength lies in its business model of capturing a high market share and profitability in niche segments. This strategy started with a focus on miniature sizes in the ball bearing business, which has been a core business since our foundation.

Furthermore, the ultra-precision machining technologies refined in the bearing field formed a basis for diversification based on the principles of "businesses with enduring, large markets" and "not only making the most of its strength, but also demonstrating synergies with its existing products and technologies," which has led to business scale expansion.

The Company will continue to select and concentrate its business portfolio as it strives to create new value going forward.

High market share and profitability in niche fields





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